



Ron Roy & Pal

## **BOOKS ON THE BUS**

### **BEST SELLING A to Z MYSTERIES AUTHOR RON ROY LAUNCHES BOOK SHARING DRIVE**

**(WEST HARTFORD, CT)- July 12, 2011-** “Reading is one of life’s great treasures”, says Ron Roy, author of the best-selling children’s book series A to Z Mysteries published by Random House. The series includes twenty-six books, one for each letter of the alphabet. In an effort to continue inspiring the love of reading in children at an early age, Roy is now launching a special campaign called Ron Roy’s Books on the Bus.

“Through the Books on the Bus initiative we hope to motivate teachers, parents and children to donate gently used books to other K-8 students,” said Ron Roy. “We know that the earlier children are exposed to the joy of reading, the more likely it is to become a lifelong hobby.”

Children across Connecticut are invited to bring books to their school library in September for National Literacy Awareness Month. Roy will then tour the area by school bus collecting books to distribute to children in other CT school districts. Children will have an opportunity to meet Roy on the bus during book pick-ups and drop-offs. Roy will also autograph copies of any of his books, including the Capital Mysteries and Calendar Mysteries series as well.

“It’s always so rewarding to see firsthand the excitement kids have reading the series,” said Roy. “Interacting with the kids also serves as great inspiration for my future projects.”

Roy will be touring the state the week of September 27<sup>th</sup>. He has the following stops planned on his school bus tour:

**Tuesday, Sept. 27<sup>th</sup>**- Pick up at Braeburn Elementary in West Hartford and drop off to Burr School in Hartford.

**Wed, Sept. 28<sup>th</sup>** Pick up at Hindley School in Darien and drop off to Caser Batella School in Bridgeport.

**Friday, Sept. 30<sup>th</sup>** – Pick up at Hebron Avenue School in Glastonbury and drop off to WB Sweeney School in Willimantic.

Ron Roy was born in Hartford, Connecticut. Fueled by his passion for reading in childhood, he earned his Bachelor of Arts in English Literature from the University of Connecticut and his Master’s in Early Childhood Education from the University of Hartford. After graduating from college and graduate school, he taught within the Connecticut elementary school system for 10 years before becoming a children’s author. His first book was published in 1978. In 1997, Random House published his “A to Z Mysteries” series, which has sold millions of copies worldwide. Visit [www.ronroy.com](http://www.ronroy.com) for more information.